

In the Abstract:

Please replace the abstract with the following:

A toy comprising a first unit outputting information associated with desires of a living organism; a microcontroller for processing information inputted to the toy by way of a data interface; and a storage medium, wherein the data interface is configured to connect to a data network to download goods or services information offered by one or more advertising entities, wherein in response to the first unit outputting information about a first desire, first goods or services information that satisfy the first desire is downloaded through the data interface from the data network to the toy and stored in the storage medium, wherein in response to the information being stored in the storage medium, the first unit discontinues outputting information associated with the first desire, wherein the goods or services information is downloaded in response to a user selecting an advertisement provided by a resource on the data network.